

UNIVERSITY OF ARKANSAS AT PINE BLUFF

NEW COURSE REQUEST FORM

(Please use a separate form for each course. Submit the original form to the chair of the Academic Affairs and Educational Policies Committee. Submit one copy of the request to EACH member of the Academic Affairs and Educational Policies Committee).

1. School: Arts & Sciences Department: English Theatre & Mass Communications

2. Code: MCOM Course Number: 2330 Title: Multimedia Production

3. Course description exactly as it is to appear in the catalog: (LIMIT DESCRIPTION TO 100 WORDS OR LESS).

Emphasis on the television, radio and internet media. This class gives students a solid foundation of the technical aspects and techniques used in producing television, radio and internet content. Students will learn basic equipment operation, editing, and online publishing practices.

4. Course Objectives:

1. Audio recording techniques
2. Video camera operation
3. Key factors of online publishing
4. Basic non-linear editing
5. Shoot images with correct shot composition
6. Understand how microphones work

5. Recommended textbook(s) or text materials:

Media Production: A Practical Guide to radio & TV, 4th ed.

6. Prerequisites (if any):

None

7. Course Duplication: Is this course similar in content to present offerings in other departments of the University? If yes, explain.

No

8. Justification: Make the justification specific in terms of the need, clientele to be served, the contribution the course makes to a specific degree program, how those needs have been met in the past, and courses to be dropped or replaced by the course requested.
(LIMIT STATEMENT TO 250 WORDS OR LESS).

This class has the elements of the TV Production (MCOM 2324), some of the elements of Radio Production (MCOM 2336) and website publishing. Therefore, this course should be classified as a different class with a different course number. The current TV Production course will eventually be phased out. The Radio Production will still remain in the curriculum. Students will develop solid foundations in television production, radio production, and creating online content. This class is the foundation for many classes in the department

9. Justification for course numbering (freshman, sophomore, junior, senior):

This course is a sophomore level course. This class is the prerequisite for senior, junior, and even sophomore level classes in the department. Therefore, students should take the class the first semester of their sophomore year. Having the course number 2330 will help ensure this occurs. Students will have to pass the course with at least a C.

10. Prospective instructor: Rhashaun Trammell

11. When will the course first be offered? Fall 2017

12. How often will the course be offered? Fall

13. Submitted by: Rhashaun Trammell Feb 17, 2017
Date

14. Approved by: Douglas Robillard 3/8/17
Department Curriculum Committee (Chair) Date

15. Approved by: Paul H. [Signature] 3/8/17
Department Chair Date

16. Approved by: Andrea Stewart 3/9/17
Dean of School Date

17. Approved by: _____
Teacher Education Committee (Chair) Date

18. Approved by: Terma K. Jones 3/13/17
Academic Affairs and Educational Policies Committee (Chair) Date

19. Approved by: Jacquelyn W. McCray 4-3-17
Vice Chancellor for Academic Affairs Date

20. Approved by: _____
Faculty/Staff Senate President Date

21. Approved by: _____
Chancellor Date



University of Arkansas at Pine Bluff
School of Arts and Sciences
Department of English, Theatre and Mass Communications
Course Syllabus
MCOM 2330
Multimedia Production (3 Cr. Hours)

Instructor:	Classroom:
Office:	Office Telephone:
Email Address:	
Office Hours:	

REQUIRED TEXT: Media Production: A Practical Guide to radio & TV, 4th ed.

COURSE DESCRIPTION:

Emphasis on the television, radio and internet media. This class gives students a solid foundation of the technical aspects and techniques used in producing television, radio and internet content. Students will learn basic equipment operation, editing, and online publishing practices.

PREREQUISITE: None

COURSE OBJECTIVES:

Upon completion of this class, the student learn:

1. Audio recording techniques
2. Video camera operation
3. Key factors of online publishing
4. Basic non-linear editing on Final Cut Pro 10
5. Shoot images with correct shot composition
6. Understand how microphones work

EVALUATION

Your grade will be based upon a point system using the following criteria:

Chapter Exams	100 pts each
Equipment Exams	100 pts each
Homework	Point Totals May Vary
Practical Exercises	Point Totals May Vary

STUDENTS MUST PASS ALL OF THEIR EQUIPMENT EXAMS. If a student cannot pass an equipment exam they will not pass this class regardless of their grade average. Students can retake a failed equipment exam.

DIVERSITY INTEGRATION

The concept of diversion is infused in each objective and subsequent assignment. The Department of English prepares students to use the English language effectively and efficiently

and to interpret and appreciate the human condition through the study of composition, literature, humanities, modern foreign languages, theatre and journalism. This process will assist students in developing a better understanding of personal beliefs, convictions, attitudes, and personal theories about themselves and others.

STUDENTS WITH DISABILITIES

It is the policy of the University of Arkansas at Pine Bluff to accommodate students with disabilities, pursuant to federal and state law. Any disabled student who needs accommodation, for example, in seating placement or in arrangements for examinations, should inform the instructor at the beginning of the course. The Chair of the department offering this course is also available to assist with accommodations. Disabled students are also encouraged to contact Mr. Ray Watley in the Office of Disabled Student Services, which is located in the Student Services Building, Room 202, Telephone 575-8552.

CLASS POLICIES

1. Students must attend classes regularly.
2. Absolutely no "disruptive" behavior will be tolerated.
3. All cell phones should be turned off during class. If you are texting, excessively using your phone, or it rings during class, then it will be taken and returned to you at the end of the class period.
4. No caps or head wraps of any kind will be worn in the classroom. Exception: Religious attire
5. Any student kicked out of class cannot return without permission from the Dean of Student Affairs and a meeting with the instructor. Being kicked out of class is not an excused absence.

UNIVERSITY INCOMPLETE (I) POLICY

For an Incomplete to be awarded to a student, the student must have a passing grade average without completing any missing assignments/tests. Student must write a formal request to be awarded Incomplete. (*For more information see 2.3 Academic Regulations and Guidelines handout.*)

TECHNOLOGY INTEGRATION

Each student is required to obtain an email address. On occasion, email may be used to give assignments and class notices.

GRADING POLICY

Students will receive a final grade of A, B, C, D or F.

Grade Scale:

A (excellent)	90-100
B (good)	80-89
C (competent)	70-79
D (needs work)	60-69
F (unacceptable)	59 and below

The midterm grade is no more than a progress report. It is neither an indicator of the final grade nor a portion of the final grade.